

BECOME A HERREN PROJECT

Youth Ambassador

Positively
Impact Your
Community
and Peers



ABOUT THE PROGRAM

Herren Project's Youth Ambassadors bring together passionate student leaders in grades 9-12 from across the country who are committed to living healthy, substance-free lives. These like-minded teens serve as positive role models, creating change in their schools, communities, and beyond. At Herren Project, we value the voice and insight of youth—and we aim to empower them as a force for change, locally and nationally.

HOW TO APPLY

Fill out the digital application, including basic information, parent consent forms, a photo release, and a recommendation. This application is for new and returning students and consideration for an Executive Board position.

RECOMMENDATION GUIDELINES

- One recommendation per applicant from a Herren Project Club Advisor, teacher, coach, or an organization you work with.
- Recommendation should be on school or organization letterhead.
- One page maximum.
- Upload the recommendation with your application or email to prevention@herrenproject.org.

APPLICATION DEADLINES - IMPORTANT DATES

Applications open in June of each year. We encourage students to apply as early as possible! Applications will be reviewed and interviews scheduled on a rolling basis, but please note these key dates:

Executive Board Consideration: August 31, 2025

Students who apply by this date will have priority in being considered for Executive Board roles.

Rolling Application Basis through December 31, 2025

Applications are considered on a rolling basis for the 2025-26 Youth Ambassador program through December 31, 2025. Applicants who apply after August 31 will not be eligible for an executive board position. For more information, visit <https://herrenproject.org/youth-ambassadors/>.

APPLY ONLINE

New & Returning Applicants:
<https://bit.ly/hpyouthambassador25>

Herren Project is a national nonprofit organization providing resources and support for the recovery and prevention of substance use disorder. Herren Project was founded in 2011 by former professional basketball player Chris Herren, who has been in long-term recovery since August 1, 2008.



Executive Board Opportunity

Selected applicants may be invited to join the Youth Ambassador Executive Board, providing national leadership among peers and supporting youth-led prevention efforts across the country.



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APPLICATION DEADLINES - IMPORTANT DATES

We encourage students to apply as early as possible! Applications will be reviewed and interviews scheduled on a rolling basis, but please note these key dates:

Priority Deadline: July 18, 2025

Students who apply by this date will have priority in being considered for Executive Board roles.

Final Deadline: September 12, 2025

All applications must be submitted by this date to be considered for the 2025–2026 Youth Ambassador program. You may apply anytime between now and September 12, 2025. Applying early ensures the best opportunity for an interview and placement. For more information, visit <https://herrenproject.org/youth-ambassadors/>.

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