

2026 HERREN PROJECT

# Spirit of Purple Award

Empowering Students Who are Making a Difference



Herren Project recognizes club members who are 'game changers' in their schools and local communities for their efforts to promote wellness, prevent substance use disorders, and embrace the power of BEING YOU. One \$250 award is given annually to a qualified high school student from one of our Herren Project Clubs.

## WHO CAN APPLY

Herren Project's mission is to support, inspire, and empower those affected by substance use disorder. We are committed to preventing substance misuse, promoting wellness, and celebrating the power of being YOU.

Principals, teachers, coaches, or advisors are asked to nominate a Herren Project Club member who has been a role model for their peers, made healthy choices, and has incorporated the Herren Project "BE YOU" message in their daily lives!

Nominations are open to all registered Herren Project Club members only.

[herrenproject.org/scholarships-grants/](https://herrenproject.org/scholarships-grants/)

## HOW TO APPLY

**The Spirit of Purple Award is by nomination only.**

Principals, teachers, coaches, or advisors should submit a letter to nominate a student from their club who meets the required criteria.

**Deadline:**

Applications must be submitted by April 24, 2026 by 5pm ET.

All applications are reviewed by our scholarship committee. Recipients will be notified by May 12, 2026.

The award recipients will be featured on the Herren Project website, social media, and newsletters.

Herren Project is a national nonprofit organization providing free resources and support for the recovery and prevention of substance use disorder. Herren Project was founded in 2011 by former professional basketball player Chris Herren, who has been in long-term recovery since August 1, 2008.

