

# Herren Project

## YOUTH AMBASSADOR PROGRAM

Youth Prevention is very important to Herren Project! Our goal is to engage youth on a community and national level. To strengthen our prevention initiatives and better engage our youth, Herren Project is introducing our first Youth Ambassador Board.

The Youth Ambassador Board, led by Youth Engagement Coordinator, Izzy Boullier, is for student leaders in grades 7-11 who want to serve as positive role models among their peers in leading a healthy, fulfilling, substance-free life.

The input and voice of today's youth is valued at Herren Project. Being a Youth Ambassador means playing an active and decisive role in peer-to-peer activities within Herren Project Clubs. You will also be involved in state and national events and projects in order to engage more students across the country.

### Application Process

- Submit your digital application by September 1, 2020.
  - Make sure to fill out the entire application (basic information, parent consent forms, photo release, questionnaire.)
  - Upload a headshot
  - Upload a letter of recommendation
- Herren Project will review all applications and schedule a 15-minute interview the week of September 7, 2020.
- Herren Project will make decisions by September 15, 2020 and notify applicants via email.
- Announcement of the new Youth Ambassador Board will be made on Herren Project's social media (be sure to follow) and on Purple Couch (be sure to subscribe) starting on September 28th.

This is a very easy-going process, so please do not stress over it! The most important part is to you just BE YOU!

### Recommendation Letters

The last part of the application process is to ask and receive one (1) letter of recommendation. This letter of recommendation can be from the following:

- Herren Project Club Advisor
- An employer
- A teacher
- An organization you work with

The recommendation letter should include how long they have known you, your character, reliability, consistency, and how you have demonstrated being a leader in your school or community! Please be sure the recommendation is on letterhead that states what school or organization is being represented. One page will do! Upload the recommendation with your application.

### Apply Online Here:

<https://bit.ly/hpyouthambassador>



*For questions contact [prevention@herrenproject.org](mailto:prevention@herrenproject.org)*

P.O. Box 131, Portsmouth, RI 02871 | [herrenproject.org](http://herrenproject.org) | 401.243.8590

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### Expectations of a Youth Ambassador

You are thinking this sounds pretty cool, but what does serving as a Herren Project Youth Ambassador really mean?

*\*Hint - Expectations and guidelines will be imperative to know prior to your interview!*

### Your Role

Serving as a youth ambassador is a **one-year** commitment! You can re-apply for the position at the end of each year. As a Youth Ambassador for Herren Project, you will have an active role in many youth engagement and prevention-orientated projects throughout the year, like Herren Project Clubs, Wellness Week with Herren and helping with the first National Youth Inspire Conference.

### Responsibilities

- Participate in 1-hour monthly Zoom calls which will include things like ice breaker activities, discussion on Herren Project Clubs, Purple Couch and other youth-serving initiatives
- Help increase engagement on Herren Project's social media pages (Facebook, Instagram, Twitter and YouTube) by following and sharing relevant content
- Engage other youth with events, contests and activities that Herren Project is hosting
- Help plan and prepare for Herren Project's 2021 National Youth Inspire Conference
- Collaborate with one another on fun events and ideas to implement in your community! Brainstorm other projects or ideas. We want to help mobilize you to make a change in your community or nationally!
- Encourage and empower other youth to live a healthy, fun, fulfilling lifestyle substance-free!
- Most importantly: BE YOU!

*Roles & responsibilities may be subject to change as the program develops.*

### Guidelines

One of Herren Project's missions is to encourage a positive, healthy lifestyle among people of all ages, but especially youth! As a youth ambassador, you have an important job to help continue to positively impact your school and peers!

### Things to Remember

- Being an ambassador includes demonstrating the "No-Use" lifestyle. (This includes alcohol, illicit drugs, tobacco and/or vapes.)
- Be mindful of your social media & what you post. Please make sure your accounts are also private as we share you on our social media pages. Your online safety is imperative
- Communicate! If you are feeling overwhelmed or need help, please do not be afraid to reach out! We are here for you.
- Always check your email!
- Be YOU! Being true to who you are is one of the TOP things we are looking for!
- Be HEALTHY! We are here to make healthy choices.
- Be HONEST! Speak up. Be honest to yourself.
- Be CREATIVE! Let your imaginative mind and ideas run!
- Be OPEN! Have a growth mindset, not a fixed mindset!



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