

# Herren Project

## Youth Ambassador Program

Youth prevention is important to Herren Project! Our youth ambassador program engages youth, not only on a community level but a national level. The input and voices of today's youths are valued at Herren Project.

Being a youth ambassador means playing an active and decisive role in peer-to-peer activities like Herren Project Clubs and involvement in national and local (your state) youth events to engage more students across the country.

The Youth Ambassador program is for youth leaders, grades 8-12, who want to make a difference and be a role model to inspire their peers to lead a healthy, fulfilling life substance-free. **It is a 1-year commitment.**

**Fifteen** students from across the country will be chosen to serve as youth ambassadors with **four** serving as part of the Executive Board.

### Application Process

- Submit a digital application by **August 1st, 2021**
- Make sure ALL parts of the application so you can advance to the next step in the application process
  - Basic information
  - Parental consent
  - Application questions
  - Mandatory letter of recommendation
  - Required headshot
  - Optional attachment of a resume
- All applicants will be emailed by **August 5th, 2021**, to schedule a 15-minute interview
- Final decisions will be made on **August 20th, 2021**
- The 2021 youth ambassador term will begin on **September 1st, 2021**

### Recommendation Letters

We require one (1) mandatory letter of recommendation. You must submit a minimum of one (1) but a maximum of three (3). We ask that each person making a recommendation include their contact information. We will not accept letters of recommendation from a parent, close relative, or friend. Letters of recommendation can be from the following:

- Herren Project Club advisor
- Teacher or school administration staff
- An employer
- An organization you volunteer or work with
- A coach for a sport or a club that you are currently participating in

Recommendation letters should include why they would recommend you to be a youth ambassador and any information you may not have been able to capture in the application.

### Apply Online

**New & Returning Applicants:** <https://bit.ly/hpyouthambassador>

**Executive Board Applicants:** <http://bit.ly/youthexecutiveboard>

*For questions contact, [prevention@herrenproject.org](mailto:prevention@herrenproject.org)*



# Herren Project Youth Ambassador Program

## What is a Youth Ambassador?

As a Youth Ambassador for Herren Project, ambassadors have an important role in representing Herren Project's brand and mission for youth nationwide. You will also take an active part in youth engagement and prevention-orientated projects during your year serving as an ambassador!

## Things a Youth Ambassador Might Do

- Participate in 1-hour, monthly Zoom calls for icebreaker activities and discussion on Herren Project Clubs, The Purple Couch, and our youth-serving initiatives.
- Help increase engagement on Herren Project's social media pages, especially our Instagram, BeYouth.Hp
- Encourage friends and family to like/follow Herren Project on Facebook, Instagram, and Twitter.
- Engage with events, contests, and activities that Herren Project is doing.
- Participate in the planning of the 2022 National Inspire Youth Conference.
- Attend leadership training and conferences.
- Create plans and execute them for National Drug and Alcohol Facts Week or Wellness Week with Herren.
- Choose a fun prompt and write a blog.
- Choose a fun topic and pair it with a new ambassador to vlog it!
- Collaborate on fun, youth events, and ideas to do in your communities!
- Encourage and empower other youth to live a healthy, fun, fulfilling lifestyle!
- Share an idea for a project or a suggestion.
- BE YOU!

## Guidelines

One of Herren Project's missions is to encourage a positive, healthy lifestyle among youth! These guidelines are to ensure our goals to empower youth to be the best version of themselves and make a difference in their community.

- Being an ambassador includes demonstrating the "No-Use" lifestyle. (This includes alcohol, illicit drugs, and or vapes.)
- Communicate. If you are feeling overwhelmed or need help, please do not be afraid to reach out!
- Be YOU! Being true to who you are is one of the TOP things we want and look for!
- Be HEALTHY! We're here to create a positive atmosphere!
- Be HONEST! If something is wrong, there is an issue, or anything else, just be honest.
- Be CREATIVE! Do not be afraid to say an idea! Let your imaginative mind and thoughts run!
- Be OPEN! Have a growth mindset, not a fixated mindset!

## Apply Online

**New & Returning Applicants:** <https://bit.ly/hpyouthambassador>

**Executive Board Applicants:** <http://bit.ly/youthexecutiveboard>

*For questions regarding the program or application process,  
reach out to Isabelle at [Isabelle@herrenproject.org](mailto:Isabelle@herrenproject.org)*



*For questions contact [prevention@herrenproject.org](mailto:prevention@herrenproject.org)*

P.O. Box 131, Portsmouth, RI 02871 | [herrenproject.org](http://herrenproject.org) | 401.243.8590

# Herren Project

## National Youth Ambassador Executive Board

The National Herren Project Youth Ambassador Executive Board is made up of four positions. These positions will allow students to work closely with the Herren Project team and establish a strong foundation for youth ambassadors to grow and work together. *Executive board positions require a higher level of commitment than being a youth ambassador. Please consider your time and commitment before applying.*

### Requirements & Qualities for Executive Board Positions

- Must have served one year on as youth ambassador.
- Must be in 11th grade or higher.
- Must have a Herren Project Club in their school.
- Must meet bi-monthly with Youth Engagement Specialist.
- Must attend monthly youth ambassador meetings.
- Communicate all information with the Youth Engagement Specialist.
- Embody Herren Project's BE YOU mission for youth.
- Strong advocate for themselves and others.
- Exhibit strong leadership potential.
- Strong communication skills.

### President (1 Year Term)

The President of the Executive Board will create a foundation and non-judgmental space for fellow youth ambassadors to grow and achieve their goals. The President of the Executive Board will be eligible for a six-month internship with Herren Project at the end of their term.

#### Responsibilities:

- Assist youth ambassador(s) and executive board member(s) as needed.
- Help with peer-to-peer / one-on-one meetings with youth ambassadors.
- Help put together activities for the youth ambassador board.
- Encourage and engage youth ambassadors.
- Help put together or take part in national initiatives Herren Project is doing.
- Be the representative for the youth ambassador program.

### Vice President (1 Year Term)

The Vice President of the Executive Board will work alongside the president to create a foundation and non-judgmental space for their fellow youth ambassadors to grow and achieve their goals.

#### Responsibilities:

- Assist the president and youth ambassador(s) as needed.
- Sit on one-on-one meetings with youth ambassadors.
- Help put together activities for the youth ambassador board.
- Encourage and engage youth ambassadors.
- Help put together or take part in national initiatives Herren Project is doing.

### Secretary (1 Year Term)

The Executive Board Secretary will help to keep all information for the entire youth ambassador program organized and well-kept.

#### Responsibilities:

- Record meeting notes of each youth ambassador meeting.
- Keep a roster of all youth ambassador and executive board members/take attendance.
- Help manage sign-up sheets for events or activities.

### Publicity/Membership Chair

The Publicity/Membership Chair will work to enhance membership and overall environment of the youth ambassador program.

#### Responsibilities:

- Help outreach to schools to notify them about the youth ambassador program.
- Assist with blogs and vlogs that come in from youth ambassadors.
- Assist the secretary in maintaining accurate records of information for the youth ambassador program.
- Help with social media posting - youth events, announcements or other youth ambassador updates.

## Apply Online

Executive Board Applicants: <http://bit.ly/youthexecutiveboard>



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