

A hand is shown in the lower right corner, using a purple chalk to draw a path on a chalkboard. The chalkboard is covered with various colorful paths in shades of blue, green, pink, and yellow. The background is slightly blurred, focusing attention on the hand and the chalk.

**CREATE YOUR PATH**  
BE YOU. THINK BIG.  
START SMALL.

**GO PURPLE**

**GOOD ENOUGH. PURPLE. PROUD.**